FUNDRAISING

Major Kerry L. Muehlenbeck

Fundraising in the ANG

- What is “fundraising”
- Golden Rule
- Who will fundraise?
- Types of fundraising

What is "fundraising?"

- …the solicitation of funds from military and civilian personnel for contribution to nonprofit private organizations, other than political organizations, by requesting money or the sale of items.

Golden Rule

- Before any group engages in fundraising activity, either on or off base, it must be approved by the commander or his designee.

Who are the fundraisers?

- Individual
  - no personal solicitation of subordinate
  - no use of government title to further fundraiser

Who are the fundraisers?, cont.

- Unofficial Activity/Organization (UAO): small scale activities whose assets do not meet the financial threshold for establishing a private organization.
  - No frequent/continuous resale activities
  - “Occasional” only- not more than two per calendar quarter

Who are the fundraisers?, cont.

- Private Organization (PO): self sustaining special interest groups set up by people acting outside the scope of any official position. POs operate on installations with written consent of installation commander.
  - No frequent/continuous resale activities
  - “Occasional” only- not more than two per calendar quarter

3 types of fundraising

- Official
- Unofficial
- Employer Organization Welfare Groups

“Official” fundraising

- On-the-job fundraisers sanctioned by AF/ANG (AFAF and CFC)
- Participants may use government time and resources to solicit funds
- Official government endorsement is allowed

“Unofficial” Fundraising

- Funds raised by every other non-official group
- Individuals can participate only in a personal capacity and on off-duty time
- No discrediting the government
- No government resources
- No government endorsement
  - can use official channels to notify

Employee Organization Welfare Fundraising

- "Employee Organization Welfare Fund"
  - primarily DoD members or dependents
  - DoD members conduct the fundraising
  - Money is for the benefit of DoD members or their dependents
- Unofficial fundraising rules apply, but members may officially endorse
- Not allowed during AFAF or CFC

Gambling & Raffles

- Gambling is a prohibited form of fundraising
- A raffle is like a lottery where the individual buys a chance to win a prize/sum of money
  - Most favored/easiest form of fundraising
  - Strict Raffle rules

Raffle Rules

- not violate laws where installation located
- approval in advance
- proceeds must be used solely to serve charitable, civic, or community welfare purposes that directly benefit DoD personnel or their family members
- not officially endorsed or supported
- conducted only on an infrequent basis
- not conducted in the workplace, on duty, in uniform

COMMON PITFALLS

- Inconsistent decisions
- Saying “no” without providing alternatives
  - dampens morale and initiative
  - encourages groups not to ask

QUESTIONS/COMMENTS / CONFUSION?